

SPONSORS' BENEFITS

The seventh charity golf – Swing for the kids 2013

I. Sponsorship:

No.	Title	Sponsorship Levels (excluding VAT)
1.	Diamond (exclusive)	500,000,000 VND (Five hundred mln)
2.	Platinum	400,000,000 VND (Four hundred mln)
3.	Gold	300,000,000 VND (Three hundred mln)
4.	Silver	200,000,000 VND (Two hundred mln)
5.	Bronze	150,000,000 VND (One hundred and fifty mln)
6.	Hole-in-one	Negotiable
7.	Media supporters & other sponsors	Negotiable (Under One hundred and fifty mln)

II. SPONSORS' BENEFITS:

1. TV coverage:

- Presence in the tournament's press conference and sharing the coverage by VTV, HTV, VITV and VTC. Broadcasting time: Within the press conference's day and/or the day after the press conference's day.
- The tournament's day, awarding ceremony: to be covered by VTV, HTV, VITV and VTC. Broadcasting time: Within the tournament's day and the day after the tournament's day.

Diamond Sponsor:



Platinum Sponsor:



Gold Sponsor:



Benefit/Title	Diamond	Platinum	Gold	Silver	Bronze	Hole-in-one	Media supporters	Other sponsors
Particular interviews in news on the tournament	√	√	√					

2. Print and online coverage:

Benefit/Title	Diamond	Platinum	Gold	Silver	Bronze	Hole-in-one	Media supporters	Other sponsors
– Logo(s) displayed in advertisement artworks on Đầu tư, Đầu tư Chứng khoán, Vietnam Investment Review, Timeout (including www.vir.com.vn and www.baodautu.vn) and the tournament's media sponsors (Dân trí, Golf & Life Magazine, Business Forum, Golf Magazine etc) before and after the event	From the contract date till the end of the event	From the contract date till the end of the event	From the contract date till the end of the event	From the contract date till the end of the event	From the contract date till the end of the event	From the contract date till the end of the event	From the contract date till the end of the event	2 times in total
– Logo(s) displayed on the open letter, invitation and press releases	√	√	√					
– An 600-word article on Vietnam Investment Review within 06 months since the signing date of the sponsorship contract	03 articles	02 articles	01 article					

Diamond Sponsor:



Platinum Sponsor:



Gold Sponsor:



Organisers:



– An 800-word article on Đầu tư within 06 months since the signing date of the sponsorship contract.	03 articles	02 articles	01 article	01 article				
– 01 banner or Logo posted on www.vir.com.vn (or other equivalent benefit) within 03 months since the signing date of the sponsorship contract	“Big Rectangle”, in Sports in 06 months (VND84 million)	“Medium Rectangle”, in Sports in 06 months (VND72 million)	“Medium Rectangle”, in Sports in 05 months (VND60 million)	“Small Rectangle”, in Sports in 05 months (VND40 million)				
– Posting news on www.vir.com.vn and www.baodautu.vn since the signing date of the sponsorship contact.	Within 12 months	Within 08 months	Within 06 months	Within 04 months				
– Logo on Press Conference backdrop	√	√	√					

3. Advertisement on the publications covering the tournament

(Organizing board in charge of design, print and implementation):

- Logo will be placed on banners, backdrops and standees (logo positions will be placed according to sponsorship levels).
- Some banners will be put nice places on the course (for sponsors: Diamond (08 banners), Platinum (06), Gold (04), Silver (02), Bronze or Hole-in-one (01)).

Diamond Sponsor:



Platinum Sponsor:



Gold Sponsor:



4. Other benefits:

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Hole-in-one	Media supporters	Other sponsors
– Receiving 01 thank-you medal	√	√	√	√	√	√	√	
– Giving gift on the tournament's day or/and at the awarding ceremony. The organizing board will arrange position, sponsor will be in charge of transporting and delivering gift to players.	√	√	√	√	√	√	√	√
– Receiving thanks from the organizing board at the awarding ceremony	√	√	√	√	√	√	√	√
– Delivering speech at the press conference and granting prizes at the awarding ceremony	√	√	√			√ (If winning)		
– Free-of-Charge entry for golfers and free-of-Charge participation at Gala Dinner	12	10	8	4	1	1		
– Return air-ticket (for golfers from southern areas)	1	1	1					
– A two-night stay at a Hotel in Hanoi (for golfers from southern areas)	√	√	√					
– Gift on marking five years of the tournament (for sponsors in two years upwards)	√	√	√	√	√			

Diamond Sponsor:



Platinum Sponsor:



Gold Sponsor:

