

Did You Have

BRG GOLDEN
HATTRICK 50



BRG VietGolf U16 program:
free golf lessons for U16 Vietnamese children



NICKLAUS

BRG Group and Nicklaus
Companies strategic partnership: A new boost
for Vietnam's golf industry



EDITOR'S

WELCOME



It's been a busy 2015

so far capitalizing on the award for BRG Kings' Island Golf Resort as the No.1 Golf Course in Vietnam presented by top regional golf-focus magazine Asia Golf.

To maintain BRG's leading position

in the industry BRG will upgrade and re-brand all golf resorts in the portfolio. Logos, names, signature services, uniforms and operational standards will be coupled with adjustments to clubhouses and associated facilities in a year-long plan of improvements starting this fall.

But the big news

is the planned opening of *"the new legend of Hanoi"* namely the BRGLegend Hill Golf Resort, Soc Son, Hanoi, scheduled for late summer 2015. This will be the first Nicklaus Design course in Vietnam and as a special feature the first twin green golf course in the country.



As a crescendo

BRG will launch the limited and exclusive 'to members only' offer of multi-club membership at BRG Legend Hill Golf Resort, BRG Kings' Island Golf Resort and BRG Ruby Tree Golf Resort (DosoN Seaside Golf Resort renamed and branded) under the banner of Golden Hattrick membership. This advantageous 9-year membership will allow the lucky holders to play all three courses effectively for the membership price on just one! **Limited to only 50 cardholders and never to be repeated** this program will open for applications soon.

Now read on.....

Are you ready to apply for

THE MOST DESIRABLE MEMBERSHIP PROGRAM in Vietnam?



BRG GOLDEN HATTRICK 50

BRG Group has just announced an exclusive and limited program never to be repeated called the BRG Golden Hattrick membership. The program is limited to only 50 special cards for a multi-club 9-year membership offered exclusively to existing members of BRG Golf facilities.

The program is expected to be massively oversubscribed and a traditional golf ballot may need to be used to draw the selected few that will snap up the golden tickets to Hattrick membership. One reason why the golfers will be eager to buy this membership is because lucky owners will play in the opening event for the new legend of Hanoi BRG Legend Hill Golf Resort later this year. Another is that the card holders will be able to play at all 3 BRG-owned golf resorts wrapped up in the price for just one convenient term membership. And the third reason Golden Hattrick hopefuls will apply to buy is because there will be significant

added membership benefits and high value prizes attached to any ballot required to draw the privileged fifty. Moreover, members will enjoy the right of joining the Jack Nicklaus International Golf Club (JNIGC) & having the opportunity to play golf at more than JNIGC's 140 golf courses in America, Canada, Mexico, UK, Europe, China & South East Asia.

The program will officially accept applications from July 11 and close on August 5, 2015. Rules and guidelines for the program registration can be found at www.GoldenHattrick.brggroup.vn and hotline 01234 111 368

Jack Nicklaus Academy of Golf



Developing Juniors for a Lifetime Love of Golf

Golf is one of the finest activities one can expose young children to. The sport of golf that can be played by virtually anyone regardless of physical attributes, size or strength. The game of golf goes far beyond sport in that it teaches honesty, fair play, the adherence to rules, emotional control, math skills and sportsmanship. Sports have been proven to help young students perform better academically while teaching them to learn how to set and achieve personal goals.

The Nicklaus Academy philosophy of golf is actually quite simple at its core. You have a golf ball and a golf club. The goal is to get the golf club to strike the ball in such a way that it starts the ball toward the intended target and goes the distance you want it to go. That's it. It's not all about how fit one is. It is not about how many degrees of rotation you have in your hips. It is not about how fast your shoulders turn back to the ball. It is all about contact, consistent contact. And consistent contact is fun.

Learning how to have fun while playing the game of golf is one of the key elements of our philosophy. Golf is a GAME, not a job, not a task, a GAME. The Nicklaus Academy will incorporate elements and techniques with our students that will allow each of them the greatest opportunity for success and progress in the game. And enjoy the process along the way – and that is fun.

It all starts with time honored and proven fundamentals that will remain throughout the students time in the game. Grip, posture,

balance and alignment. Regardless of ability level, if any of these four basics are off, even just a small amount, your ability to play the game consistently is greatly compromised. All of the Nicklaus Academy certified instructors will teach the same fundamentals and the same philosophy so from coach to coach, the information remains the same thus reducing confusion for the students.

Through the Nicklaus Academy, our young students will be taught not only the fundamentals that remain the same as when a young Jack Nicklaus, the greatest golfer of all time learned the game in Ohio, but they will learn the positive life skills that will remain engrained in their lives forever.





Jack Nicklaus II:

“Nicklaus Companies will support first ever BRG Group initiative to provide free golf lessons for U16 Vietnamese children”

BRG Group also announces its BRG VietGolf U16 program to offer free golf lessons for children currently residing throughout Vietnam and holding Vietnamese nationality under the age of 16 years and over the age of 8 years. This is a social program that has never had in Vietnam so far, offering young people who would not normally have the chance opportunity to try and play golf. Through this program, under the support of Jack Nicklaus Golf Academy, BRG Group expects to attract young people of Vietnam to the game of golf and contribute to generally grow the participation in

golf throughout Vietnam. Beyond this, this is an opportunity for BRG Group to find hidden golf talent and develop them under BRG VietGolf U16 Junior Golf Team, reaching to further targets including young golfer good enough to win the Vietnam Amateur Open tournament by 2018, and then nourishing these talents to develop a team to take to ASIAD 19 golf event. Continuing to foster these seeds to find and develop a golf player good enough to compete on a major professional tour like Asian Tour, European Tour, US Tour by 2025.

BRG Group and Nicklaus Companies strategic partnership A new boost for Vietnam's golf industry

BRG Group and Nicklaus Companies have announced a strategic cooperation to bring the golf as a sport in particular and golf industry in general in Vietnam to a new higher level on 25 June 2015. This announcement is following the successes of previous cooperations such as BRG Legend Hill Golf Resort's design - the first and unique "double greens" golf course in Asia and exclusive Jack Nicklaus Golf Academy in Vietnam, BRG Group and Nicklaus Companies has decided to bring this partnership to a strategic alliance and cooperation in various fields relating to the golf activities. Both groups have an agreement to discuss the feasibility of the first "Nicklaus Village" project in Vietnam at BRG Legend Hill Golf Resort. For Jack Nicklaus Golf Academy, two parties have discussed the final arrangements to facilitate the first academy students by this autumn. In the core golf business, BRG Group and Nicklaus Companies have been paid visits and considered the potential location to expand and upgrade the on-going BRG golf resorts in Vietnam.





Mercedes-Benz

MERCEDES TROPHY

NATIONAL FINALS TEED OFF AT BRG KINGS' ISLAND GOLF RESORT

BRG Kings' Island Golf Resort was proud to host the Mercedes Trophy National Finals on June 12th. SeABank was also a big sponsor with 2 Hole-in-One prizes at total 1 billion Vietnamese Dong.

Guest Division	Best Net	Mr. Dinh Thanh Vuong	71 Net Score
Ladies Division	Best Net	Mrs. Doan Thi Thu Thuy	69 Net Score
B Division	Best Net	Mr. Nguyen Tien Sy	68 Net Score
A Division	Best Net	Mr. Ton Duc Sau	69 Net Score
Best Gross		Mr. Hoang Ngoc Quy	73 Gross Score

BRG SPRING CHAMPIONSHIP

BEATED THE WEATHER FOR GREAT GOLF MOMENTS

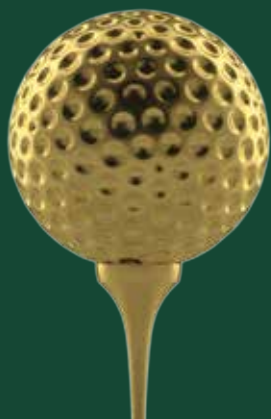
The Spring Championship was a great success as players battled the weather to produce some great scoring under the new Stableford Format.

Overall Champion	Mr. Nguyen Thanh Vinh	77 Gross Score
Lady Champion	Mrs. Song Mi Sun	49 Points
A Flight Champion	Mr. Nguyen Van An	44 Points
B Flight Champion	Mr. Goro Fuzuhashi	45 Points
C Flight Champion	Mr. Nguyen Kim Cuong	40 Points



BRG GOLF MEMBERS AND HONORABLE GUESTS SWINGED FOR THE KIDS AT BRG KINGS' ISLAND GOLF RESORT

BRG Kings' Island Golf Resort was proud to host the 9th Annual Swing for Kids Tournament on May 10th. The event over the past 9 years has generated over \$300,000 USD for underprivileged kids in the form of scholastic scholarships and new learning facilities. An event near and dear to BRG Chairwoman, Madame Nguyen Thi Nga: Kings' Island Golf Resort joined as the Diamond Sponsor.



Overall Champion	Mr. Do Xuan Hung	74 Gross Score
Lady Champion	Mrs. Mai TuyenNet	71 Net Score
A Flight Champion	Mr. Nguyen Hong Hai	69 Net Score
B Flight Champion	Mr. Nguyen Chi Thanh	58 Net Score
C Flight Champion	Mr. Vu Khoan	73 Net Score
MV Flight Champion	Mr. Le Minh Hoang	70 Net Score

SPRING CHAMPIONSHIP

AT BRG RUBY TREE GOLF RESORT:

A TRUE FRIENDSHIP TOURNAMENT FOR ALL MEMBERS

BRG Ruby Tree Golf Resort hosted its annual Spring Championship on Saturday, May 23rd. 119 competitors, in four divisions, teed off on a hot and humid day, and also had to battle through some high winds, as they all sought to stand on the podium as winners for the event. In the end it was Mr. Nguyen Van Tam who was the Men's overall champion, winning by 1 stroke over Mr. Nguyen Thanh Phuong. Our Ladies champion was Mrs. Nguyen Bich Hang who also won by a margin of 1 stroke over Mrs. Nguyen Thi Ngoc Yen, and 3 strokes over 2nd runner up Mrs. Ha Thi Phuong Loan. We are now looking forward to our Summer Open Championship which is scheduled in August. As always, the field is limited to 120 players, so make sure you sign up as soon as registration begins.



TOURNAMENT SCHEDULE

BRG KINGS' ISLAND GOLF RESORT

August 8th
November 20th
November 21st

SUMMER CHALLENGE
LADIES CLUB CHAMPIONSHIP
MENS CLUB CHAMPIONSHIP

BRG RUBY TREE GOLF RESORT

August 15th

SUMMER OPEN CHAMPIONSHIP

HOLE IN ONE

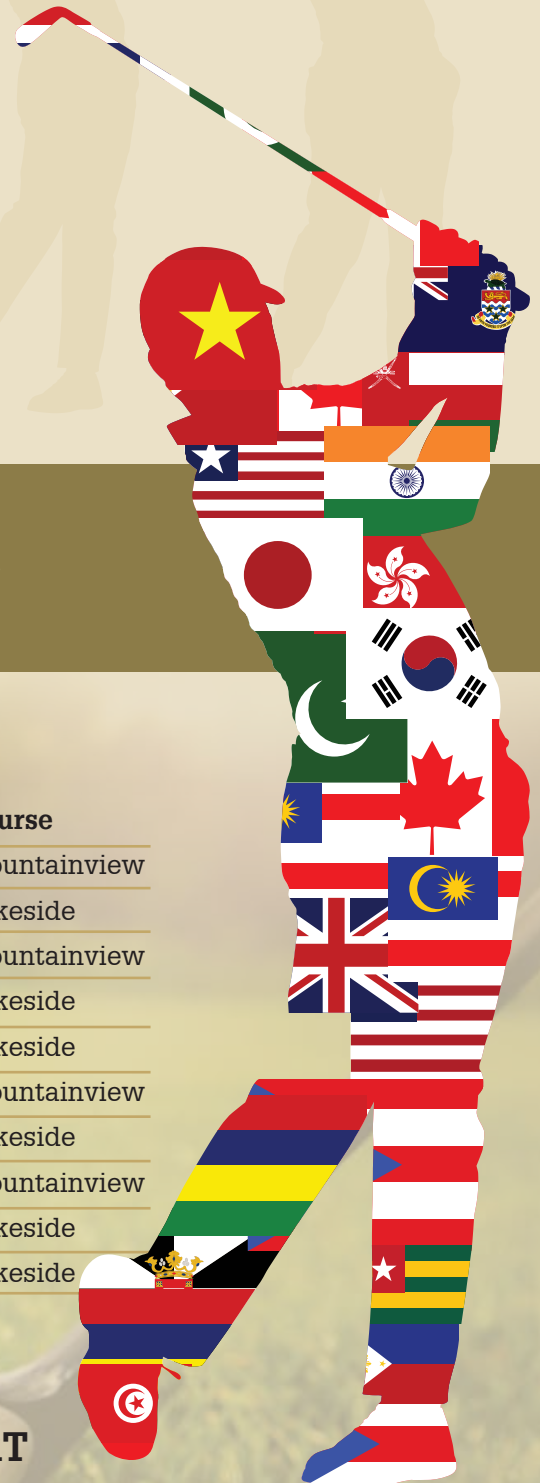
To date this year has been a record for hole in ones! Seems like the popularity of the game has inspired golfers to improve! Congratulations to the following players on having most exciting shot!

BRG KINGS' ISLAND GOLF RESORT

Month	Date	Name	Hole	Course
Jan	17	Akamune Toyomitsu	#8	Mountainview
	17	Yoon Ho Chul	#14	Lakeside
	18	Nguyen Phu Cuong	#8	Mountainview
Feb	16	Do Van Binh	#14	Lakeside
Mar	15	Trinh Duc Thien	#3	Lakeside
Apr	30	Nguyen Thanh Hoan	#13	Mountainview
May	3	Hiroyoshi Nagata	#8	Lakeside
	6	Tran Hoai Nam	#13	Mountainview
	17	Mrs Do Thi Bich Lien	#14	Lakeside
	24	Mr. Koji Tsuji	#14	Lakeside

BRG RUBY TREE GOLF RESORT

1-Jan	Mr. Duong Quang Chung	79	12	9 Iron
8-Jan	Mr. Nguyen Minh Loi	Y97	12	7 Iron
29-Apr	Mr. Dinh Manh Thang	VST	6	6 Iron
31-May	Mr. Nguyen Duy Ngoc	94	12	6 Iron





GOLF COURSE UPDATES



BRG KINGS' ISLAND GOLF RESORT

The first half of 2015 is almost complete and here at BRG Kings' Island Golf Resort we have seen some great changes, fantastic golf shots and a continued effort to make your golf experience 1st class.

The new greens on holes #3 & #9 Mountain View have come through the construction phase very well and are just about ready for play. Mr. Heath Glasby, Golf Course Superintendent; and his maintenance team began the reconstruction of the new greens in March and #9 opened for preview May 17th and is in play. The newly constructed green will add a new dimension to finishing the front nine and hopefully yield a few more birdies.

The third green began construction early April and is growing in very quickly which should allow opening early June thanks to some good weather. The increased size, slope designs and location will add great drama to your round. Most players will find this new design offers more pin position and

gives golfers more shot options to play, we hope you will enjoy!

Our efforts to make BRG Kings' Island Golf Resort your best golf experience doesn't stop with the new greens complex. We are making continued efforts to service you better with better trained and equipped staff and improved menu choices. I hope this is soon reflected throughout the course. Also, for those playing the past month have noticed the new lockers installed in the men's locker room. That's just the beginning; soon we will be renovating the entire men's and ladies locker room decor, shower, Jacuzzi and sauna areas. Kings' Island Golf Resort added 20 new E-Z-GO buggies to our fleet and have been met with great delight. We have received approval on a new boat dock design and the addition of a new shoe spraying complex. It is all these efforts that we are continually investing in to make your golf better!

GOLF COURSE UPDATES

BRG RUBY TREE GOLF RESORT

On the way to continued improvements in service quality, we will rebrand and upgrade this unique resort this fall. Logos, names, signature services, uniforms and operational standards will be coupled with adjustments to clubhouses and associated facilities. Let's come and experience new higher standard service level !

Meanwhile, we are in the process of making some improvements to the golf course. Superintendent, Mr. Heath Glasby, has been brought in from our sister course BRG King's Island Golf Resort, to help facilitate the work that we are going through. At the moment we are repairing all the edges of the bunkers that have deteriorated over time and have nearly completed the work to date. We expect to see all the bunkers repaired this summer, and have implemented some new maintenance practices to keep the edges in proper condition going forward.

We are also in the process of removing some excess vegetation along the water ways of the golf course, in order to bring back the original views of the golf course. We have already started the process with Holes #6 & #12 and will continue with the rest of the golf course through the end of the year.

In June we will also begin work on expanding our greens back to their original sizes. This will involve using a probe to identify where the proper edges of all the greens should actually be. Typically over time, greens will shrink slightly due to daily mowing habits, and it becomes necessary to do this work for the greens to return to their original sizes and shapes. Once we identify the original edges of each green, we will begin to mow the grass in those areas down to the existing height of our greens. The goal is to have our greens back to their original size, prior to our Summer Open in August.

Our goal is to return the look and feel of the golf course to as close to its original design as possible. Most of this work will have minimal impact to our players during their rounds and once completed will offer our members and guest a superior playing experience.



PROMOTIONS

RUBY TREE GOLF RESORT

Yearly membership: 1 year@ 69tr, 2 years@120tr, 3 years@ 170tr
Monthly membership: 1 month@ 9.5tr, 2 months@ 17tr và 3 months@ 24tr.

KINGS' ISLAND GOLF RESORT

-Every Monday: 1.250.000vnd/ 18 hole including green fee and caddie fee

New items
available in drink menu
Glenmorangie whisky
& *True Back beer*